

# The Marketplace Merchant

AUGUST 2011 ISSUE



## Help us celebrate how our Market has grown with a free outdoor movie and other special activities!

National Farmers Market Week is celebrated in August, and Alton Marketplace has planned many fun activities to mark the occasion!

On Friday, August 5th, a special evening version of the Market is planned at the amphitheater in conjunction with a free outdoor movie. All of your favorite vendors will be set up in the parking lot in Riverfront Park starting at 6pm, and at 9:30 the movie "Fresh" will be shown on the main stage.

Fresh is a new feature documentary film by Ana Sofia Joanes, which cele-

brates the farmers, thinkers and business people across America who are boldly re-inventing our food system with sustainable agriculture initiatives. The movie is hailed as "An ex-

the other upcoming activities we have in store: 7/30 - Celebrity Chef Keith Davis of Southern Girls BBQ & Art project: clay explorations, 8/6 - Live

Music: The Dixie Dudes & Art project: wooden wind chimes, 8/13 - Art project: tissue paper paintings, 8/20 - Art project: 3D puppets, 8/27 -

Composting workshop with The Nature Institute. Special thanks to the Jacoby Arts Center for providing the wonderful series of "Arts in the Park" activities!

### Register now for the Sierra Club's Ethical Eating Workshop and Discover Local Foods Event

Saturday, July 30th from 9am-1pm  
At the Jacoby Arts Center (627 East Broadway)

From 9am-Noon, Learn about and discuss the concept of ethical eating in regards to consumer awareness, responsibility and choice. (\$10 fee, RSVP to 462-6802 or cfavilla10@sbcglobal.net)

From 12-1 is a free "Discover Local" event in the JAC gallery with many vendors, businesses, and refreshments that have been purchased that morning at the Alton Farmers' Market!

For more info: <http://illinois.sierraclub.org/piasapalisades>

hilarating look at the whole range of efforts underway to renovate the way we grow food and feed ourselves," by Michael Pollan, Author of *In Defense of Food*.

Make sure to check out

## Director's Note ~

Don't let this heat wave stop you from getting out to all of the awesome events going on around town! Stop by the Alton Marketplace booth at the National Night Out Kick Off on Monday, August 1st starting at 6pm. The purpose of this event is to promote neighborhood spirit and police-community partnerships in our fight for a safer nation. Join us at the Amphitheater for the great food and games and stay for the free movie, Stand By Me, starting at dusk.

I also hope to see you on Wed. Aug 3rd at the next Brown Bag Networking Luncheon that we are co-hosting with the Upper Alton Association and North Alton-Godfrey Business Council. Come and go anytime you have available between 11:30am-1pm at the Alton Museum of History & Art (2809 College Ave.) Bring your lunch, complimentary drinks are provided. Great conversation and connections made last month! ~ Sara



## ARGOSY CASINO ALTON TEAMS UP WITH BACKSTOPPERS TO PROMOTE RESPONSIBLE GAMING

Argosy Casino Alton has joined other PNG properties in promoting a **Responsible Gaming Challenge** during Responsible Gaming Education Week—August 1st-5th.

The 2011 theme selected by the American Gaming Association is "**Know The Odds**", and Argosy Casino Alton's RGEW committee has planned lots of activities that have creative twists, including a clever "rap" song and video recorded by dozens of employees that will be played throughout the PA & video systems in the casino.

To add an element of fun to the education process, other engaging activities have been planned for the week including employees wearing T-Shirts with various facts to share with guests, as well as carnival games that educate guests about the odds in casino games.

There will also be a Celebrity Media event this year pitting Firefighters and Police against one another in a fun game show environment that also includes tests of strength and coordination. Join customers, employees and St. Louis Metro police and firefighters on Thursday, August 4 from 7-9pm at Argosy Casino Alton. Doors open at 6 PM. The outcome of the event will be a generous \$10,000 donation to the **BACKSTOPPERS** organization, a local favorite that benefits surviving families of police and firefighters killed in the line of duty.



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A community based,  
not-for-profit, volunteer  
organization dedicated  
to securing the economic  
vitality and aesthetic  
quality of the district.



## Rockin' With Robert!

Join the  
Upper Alton Association  
On Thurs, Aug 11th  
at 7:00 pm

for a free concert at the  
Robert Wadlow statue  
on the campus of SIU  
dental school

The Alton Symphony  
Quartet will delight you  
with their interpretation  
of music from  
**THE BEATLES!**

- ◆ Don't forget your blankets & lawn chairs
- ◆ Refreshments will be available for purchase
- ◆ In case of inclement weather, the concert will be rescheduled for a future date

Stay tuned to  
www.UpperAlton.com

## Alton Marketplace Partners—News, Sales & Events!

### Argosy Alton—

Tickets are on sale now for comedian Emo Philips w/ Marques Bunn at Argosy's Music Hall on August 12th (8pm show) or August 13th (7pm show) \$15 General Admission or \$10 with an Argosy Preferred Card.

Also, "Memories of Elvis", starring Steve Davis on August 16th (7pm show) \$10 General Admission

### Stifel, Nicolaus &

### Company, Inc.—

We welcome our newest business to 121 Market Street at the historic Lincoln Douglas Square. Stifel, Nicolaus & Company, Incorporated, Member SIPC & NYSE, is a full-service brokerage and investment banking firm, established in 1890, and headquartered in St. Louis, MO. The company provides securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, institutions, corporations, and municipali-

ties. By listening - we understand where our clients want to go tomorrow. And with more than 120 years of experience, we know how to help them on their journey there from here. Jerry Wunderlich, First Vice President/Investments, and Melinda Bock, Registered Client Service Associate, are delighted to return to Alton.

### Riverbender.com—

How Do You Look Online? Traditional advertising is costly and becoming less effective as most potential customers go online to find what they want/need before they call or visit a store. 86% follow up their search with a call or visit, and 61% end up making a purchase! Make sure your business has a strong Internet presence by partnering with RiverBender.com; the area leaders in local Internet Marketing and Website Design. For a limited time RiverBender.com is offering complete Internet Marketing packages at a deeply discounted rate. Packages in-

clude a Customizable Website with Mobile Version, Local Riverbender.com Advertising, Google PPC and more at one affordable price. Don't let this amazing opportunity pass you by, call or email today for more information. (618)465-9850 or [sales@riverbender.com](mailto:sales@riverbender.com)

### Mockingbird Boutique—

You simply must check out the new clothing store at 100 W. 3rd Street! Owner Kate Bradley has created a fun environment "where your passion for fashion takes flight". Hours are 11am-7pm Tues through Sun, and women of all ages who want to kick their wardrobe up a notch for date night are welcome. One of the featured designers is "Vintage Highway", whose handmade one-of-a-kind t-shirts feature bright, unique patterns and are manufactured in the USA. Kate and her husband Kevin chose the store's location based on its proximity to other well-kept and up & coming properties. We'll keep you posted on the grand opening celebration!

## Upcoming Events at the Jacoby Arts Center

7th Annual Juried Exhibition showing through August 21st (52 local and regional artists)

### LAST SATURDAY NIGHTS CONCERT SERIES

7/30, 7-8pm - The Down Home String Band / 8-9pm - Audri & Aaron

8/27, 7-9pm—Mark Holland's Global Chamber Music; a hybrid of world, jazz, classical and folk

\$10 General Admission; \$8 Seniors and Students. Purchase tickets at Jacoby Arts Center, Halpin Music in Alton, Jerseyville and Wood River libraries.

Season Tickets (12 individual admissions) available at Jacoby Arts Center only: \$60 (G.A.), \$40 (Seniors and Students), a 50% discount. Intimate cabaret setting. Cash bar available.

Sept 24th - The Erin Bode Group (Tickets to this special engagement are \$20)