

The Marketplace Merchant

FEBRUARY 2011 ISSUE



VALUE - Our #1 Priority!

Before I tell you how we are increasing the value of Alton Marketplace in 2011, I want to recognize outgoing President, Stacey Harmon of Tony's Restaurant. Stacey has served Alton Marketplace with integrity for more than 6 years, guiding our organization to a position of respect and opportunity. I am fortunate to begin my term as our community and Alton Marketplace are poised for growth. Please indulge me as I introduce myself.

My name is Ron Tanner, Senior Marketing Consultant at RiverBender.com in downtown Alton. My background includes 23 years in media advertising and 10 years as the owner of an independent marketing consulting business. My company focused on the marketing and sales needs of small businesses throughout

the St. Louis metro.

This is important to you because delivering VALUE is our #1 priority; why else would you join? Here's what we have in mind:

Partner & Volunteer Appreciation Breakfast

Thurs, Feb 3rd @ 8am

At Tony's Restaurant

Complimentary breakfast will be served

Please RSVP to:

463-1016 OR
sara@altonmarketplace.com

- **Economic Gardening** - We want to help our membership grow their businesses through training & education, marketing support, networking events, and greater collaboration with

City Hall, other business organizations and by adding resources.

- **Strong Board of Directors** Each board member must bring a commitment and skill-set to enrich our members.

- **Funding** - We intend to pursue additional sources of funding and invest profits from AMP events to grow our marketing support and resource library.

- **Membership** - We need you!! You must invest in your district too. Members bring value to each other. JOIN US TODAY!

- **Sponsorships** - Consider investing in an event sponsorship and give your business added exposure all year long.

Alton Marketplace Delivers VALUE when you become a member!

Ron Tanner, President
Let me hear from you 570-9125

Director's Note ~

Alton Marketplace is in the middle of our 2011 Partnership Drive, and this year we stepped it up a notch with full color letters that outline our businesses' benefits as partners. Printing services were donated by Williams Office Products (500 E. Broadway), which offers an abundance of office products, services & furniture as well as a friendly staff that's happy to help you find anything you can get at the big box store. If you are looking to upgrade your office equipment or need service on your existing printer, shredder, or fax give them a call at 462-1079. They have online ordering on their website: www.williamsoffice.com, where you can also sign up to receive eDeals right to your in-box. Each e-mail will include rebate offers, instant savings, and budget stretching prices!



~ Sara

MARK YOUR CALENDARS FOR ALTON MARKETPLACE'S 2011 EVENT SERIES

Third Thursdays Late-Night Shopping & Gallery Experiences

3rd Thurs of every month!

Challenge of the Bluffs Run / Walk

Sat, March 19th

Alton Farmers' & Artisans' Market

Saturdays, June 4th – mid-October (8am-Noon)

All-Wheels Drive-In Car Show

Sun, June 26th

The BIG GIG Local Music Show

Sat, July 23rd

Mississippi Earthtones Festival

Sat, September 17th

Taste of Downtown

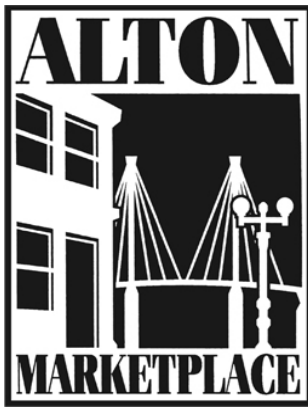
Thurs, November 17th

Tree Lighting

Fri, November 18th

Green Gift Bazaar

Sat, November 26th



200 W. 3rd St. Suite 100
Alton, IL 62002

618-463-1016

info@altonmarketplace.com
www.AltonMarketplace.com

A community based,
not-for-profit, volunteer
organization dedicated
to securing the economic
vitality and aesthetic
quality of the district.



LONGBERGER
BINGO GAMES NIGHT
to benefit
Godfrey Lions Club
Fri, February 18th

7pm at the
Godfrey KC Hall
(Stamper Lane in Godfrey)

\$20 for 20 game sheets
6 games per sheet.
Seating is limited, call
Lori Smith @ 374-2408
to reserve your seat!

Drawing for a basket
for those who RSVP.

Refreshments
will be available.

Alton Marketplace Partners—News, Sales & Events!

TheBANK of Edwardsville —

Offers a permanent drop off location for electronics recycling The 1st Friday of each month (Feb-Nov) from 12-6pm at their Alton Center (4415 MLK Drive). Suggested items for recycling include computers, monitors, cables, phones, clocks, televisions, VCR's, stereos, cameras, CD's, VHS tapes, computer software, home electronics, tools, air conditioners, refrigerators, humidifiers, and car batteries. Unacceptable items include tires, wood furniture, paint cans, and household and industrial chemicals. There is a suggested drop-off donation of \$5 for each computer monitor, laptop or TV. There is a \$5 required fee for large appliances and all freon-containing devices. Everything else is free of charge. All donations of reusable items are tax-deductible and will be refurbished when possible. For more information, please visit www.witsinc.org or call 314-382-1650

The Beall Mansion—

Each year the Riverfront Times announces their "Best of Things to Do in St. Louis" awards. This year's award for best Bed and Breakfast goes to The Beall Mansion, an elegant B&B inn located right here in Alton! The honor is well deserved; each guest room is lavishly appointed and features a private bath with Italian marble floor and whirlpool or claw foot tub, digital cable, DVD, and complimentary Wi-Fi. King rooms also have a fireplace with hand carved mantle and gas logs. It is also a popular venue for weddings and receptions, small meetings, and corporate retreats. Narrated tours and group tours are available by appointment. For more info visit: www.beallmansion.com email: bepampered@beallmansion.com or toll free: 1-866-THE-BEALL

Touch of Grace Spa & Erin Weber, LMT —
Candlelight Massage Offer valid: Fri, Feb 11th (6-9 pm) Sat, Feb 12th (10am-6pm) *other dates and times by request. Couples' Romantic Retreat (\$120): one-hour massage for two by the glow of candles, followed by deca-

dent treats to share. Couples' Ultimate Relaxation Package (\$175): An incredible hour and a half massage for two that includes a chocolate foot scrub and decadent treats, all by the romantic glow of candles. Massage for One (\$80): Enjoy a massage by two therapists. 4 hands working simultaneously, to provide the ultimate in relaxation! Plus, enjoy some sweet treats and a chocolate foot scrub! Located at 513 E. 3rd St. To schedule your appointment, please call 618-792-2686

Castelli's Moonlight at 255—

The Alton Landing Jazz Quartet is back on Thursdays 2/10 and 2/24 from 6-9! Valentines week (2/10-2/14) we have a special dinner menu running: dinner for two - \$35 (+tax and tip) *Petite fillet, fried shrimp, new potatoes, house salad, your choice of a dessert, Irish crème drink, or a glass of champagne. February wines- "Cupcake" & "Fidelity" \$5/glass and \$15/bottle. See our website: www.castellis255.com or call 462-4620 for details! Special hours: Valentine's Day open from 3-9pm / Super Bowl Sunday open 11-2 for dine in and 11-5 for carry out.

Upcoming Events at the Riverbender Community Center

Middle School Dance & Open Mic Night - Sat Feb 12th 7-10pm
(\$5 members / \$8 non-members)

Sweet Music - Sun, Feb 13 at 2 pm. An afternoon of chocolate & music featuring a chocolate buffet and music from the Alton Youth Symphony Chamber Group. (Advance tickets \$10 adult/\$5 children under 10 are available for purchase at RBCC 9am-6pm Mon.-Fri; tickets at the door \$12/\$7)

For more info, please email michelle@riverbender.com, call 465-9850 ext. 212, or visit www.riverbender.com/communitycenter