

# The Marketplace Merchant

NOVEMBER 2011 ISSUE



This month we are offering the community many ways to make this holiday season one to remember!

## Thurs, Nov. 17th

### **Taste of Downtown & 3rd Thursday**

Join us for this Alton tradition at the Temple Banquet Facility & Spirits Lounge (300 State Street) from 5–8pm. Many area restaurants will be preparing a wide variety of appetizers, entrees and desserts, and wine and beer tastings will also be included in the ticket price. \$10 tickets are on sale now during the day at the Alton Visitors' Bureau or during the evening at Bossanova –get yours in advance, before we sell out! We will be providing a trolley shuttle that will run a continuous loop between all of the downtown shops that evening for the "3rd Thursdays Late Night Shopping & Gallery Experience" from 5-9pm Check the "Events" page of our website that week to see what specials & refreshments will be offered by the merchants!

## Fri, Nov. 18th

### **Community Tree Lighting**

Santa and Mrs. Claus will arrive at Lincoln-Douglas Square at 6:00— bring your cameras! The free festivities including caroling, candy, cookies and cocoa will continue until 6:45 when Mayor Tom Hoechst flips the lights on our beautiful tree, which is provided by the Alton-Godfrey Rotary Club. The Salvation Army will also be kicking off their "Tree of Lights" campaign. Ride the trolley down to 3rd St. to have your picture taken with a live reindeer from 7–9pm! Warm up at the Riverbender.com Community Center open house...we'll be giving prizes to kids with the best holiday costumes—we hope to see many angels, elves and little Santas in the crowd!

## Sat, Nov 26th

### **Green Gift Bazaar**

Alton Marketplace and the Sierra Club are teaming up on this 9th Annual event, to be held at the Riverbender.com Community Center from 10am-4pm. We will be featuring a variety of environmentally-friendly gift ideas which are made from recycled materials or are hand crafted in the USA. We will also provide shoppers with sale info from downtown retailers— plan a day of shopping & dining with your friends on "Small Business Saturday" and pick up unique, eco-friendly gifts for everyone on your list! Kids will enjoy an interactive craft area, plus - bring your old holiday lights, cell phones, household batteries, eye glasses, and shoes (any condition) to be recycled at the event. Free screenings of the following environmentally-themed films will be shown in the on-site theater:  
11:00am - THIRST, 12:30pm - FRESH, 2:00pm - BAG IT

## Director's Note ~

As the chill starts to enter the air, we're looking forward to getting geared up for holidays in the downtown district—please consider helping us get the streetscape ready for the season on Saturday 11/5. We could use some helping hands to hang the greenery, lights and red bows on the light poles, plus decorating the fountain areas, bushes and trees with lights. Meet us at the corner of 3rd & Belle Streets starting at 10:30am!

Another way to give back this month is to donate non-perishable items to our "Castle of Cans" food drive to benefit local pantries! We will construct a castle out of the cans at the Tree Lighting. Bring your canned goods up to the Lincoln statue on Nov 18th or drop them off in advance at City Hall, the Police Department, or either of the Fire Stations any time before 5pm on Thurs, Nov 17th.



~ Sara

## Halloween Happenings



### Around Downtown

The Annual Halloween Parade on Mon, Oct 31st will depart at 7:30 and travel along Broadway - if you're looking for a special way to experience the parade this year, try out one of these special events:

### Jacoby Arts Center

Annual Halloween Party— doors open at 5pm. Watch the parade through our big picture windows, enjoy hot dogs, chili & a cash bar, and listen to the music of Gabie McGarrah. \$5 Children / \$10 Adults— half price admission with a carved JAC-o-lantern!

*Also, don't miss the Louis Michael Trio, playing rock & jazz on Saturday 10/29 at 7pm, \$10 admission*

### Jazz on Broadway

Jazz saxophonist Fred Walker will play during the parade and refreshments will be for sale!

*Upcoming shows at 554 E. Broadway: Jim Stevens 10/28 7-11pm (\$5), Alton Landing Jazz Quartet 10/29 8-11pm, The Dixie Dudes, 11/4 6:30-9:30, Jim Manley - Trumpet 11/12 7:30-10:30 (\$5), Michael Fitzgerald - Sax 11/26 8-11pm (\$5) Brock Walker, Pianist 11/28 7:30-10:30 (\$5) Ralph Butler & Gigi Darr - Wednesdays from 7-9pm*



200 W. 3rd St. Suite 100  
Alton, IL 62002

618-463-1016

info@altonmarketplace.com  
www.AltonMarketplace.com

A community based,  
not-for-profit, volunteer  
organization dedicated  
to securing the economic  
vitality and aesthetic  
quality of the district.



### **Brown Bag Networking Lunch Series**

Grab lunch on the way,  
drinks are on us! Bring  
business cards, brochures  
& flyers and share what's  
happening with your  
business or organization.  
Drop in for great  
conversation anytime  
between 11:30-1pm!

❖ **Thurs, November 10th**  
at Alton Memorial  
Hospital (The meeting  
room is in back of the  
cafeteria - free valet is  
available!)

❖ **Wed, November 30th**  
at Jacoby Arts Center  
(627 E. Broadway)

"The best networking  
session I've EVER been to."  
~ Debby Edelman, Public  
Relations Director at Riverbend  
Head Start & Family Services

## **Alton Marketplace Partners—News, Sales & Events!**

### **Queen Insurance**

#### **Agency—**

Has relocated to 200 W. Third St. Suite 509, in the RiverBender.com building. Their office hours are 9:00 - 5:00 Monday - Friday and they can be reached at the same phone number: 465-2546. Same great service, call today for a quote!

#### **Mockingbird Boutique—**

Stop by 100 W. 3rd St. to check out their new fall items, including 2 new MISS ME denim styles. Owner Kate Bradley would like to thank her neighbors for sending customers her way. "So many women come in and say, 'Mosaics told us we just had to come down and check out the new boutique!'" says Kate, "We appreciate that and have been trying to send our shoppers around the block for unique drinks, amazing food and fun shopping as well!"

#### **Alton Symphony**

##### **Orchestra—**

Presents an orchestral tribute to the music of the Grateful Dead, which will

take place on Sat, Oct 29th at 7pm at Hatheway Hall at Lewis & Clark Community College. Lee Johnson, the composer of the concert, has traveled from Georgia to give a free lecture on composing in the 21st century, at 4pm on Fri, Oct 28th at the Ringhausen Music Building on campus. The public is encouraged to attend both events!

#### **Holiday Inn—**

Don't miss their Halloween Party & Costume Contest on Sat Oct 29th from 9pm-1am at Lily's Lounge! You'll love the drink specials, karaoke & dance music. The grand prize for the costume contest will be a gift certificate for a one night stay with a full hot breakfast buffet for two at the Holiday Inn.

Located at 3800 Homer Adams Pkwy. Make your reservations at 462-1220 [www.holidayinn.com/altonil](http://www.holidayinn.com/altonil)

#### **Godfrey Lions Club—**

Is collecting items to use for their popular kids craft at the First Night Event on New Year's Eve held at Lewis & Clark. They are in need of buckets of left over bright colored latex paint,

grocery bags, and any kind of doo-dads that can be glued to a paper bag hat: ribbon, pine cones, beads, buttons, poker chips, small plastic figures, bows, dolls, small plastic toys, cars, trucks, flowers, vines, playing cards, etc. Please call chairman Jim Lieber at 465-6000 to arrange a pick-up.

#### **Senior Services Plus—**

is sponsoring a Health Fair on October 26th from 8-11am on the lower level of Alton Square Mall. Also, don't forget to get your flu shot. Clinics will be held at SSP on Fridays, Oct 14th & 21<sup>st</sup> from 9-11am. (Flu: \$25, Pneumonia: \$49)

Make sure to bring your insurance card. Call 465 - 3298 to schedule your appointment—walk-ins are welcomed. Everyone who gets a flu shot will get a coupon for a free soup & salad bar at the School House Grill.

#### **Southern Girls BBQ—**

We have your Halloween Parade dinner covered—stop by our booth at the corner of Broadway & Easton next to the Telegraph for some freshly made brisket chili, bbq nachos & turkey legs!

### **Somtech E-Cycling to host 16-Hour Electronics Recycling Event & Food Drive**

...on Sat. October 29th from 6am-9pm at their facility located at 415 Ridge St. in Alton. Somtech invites you to drop off your old/broken electronics, cell phones, computers and related items during this event. They will also be accepting canned goods for The Crisis Food Center. Recycling cell phones or dropping off food will enter you for a chance to win one of (4) \$25 gas cards. Please note - TVs and computer monitors will not be accepted on this day. A list of accepted items can be found at [www.somrecycle.com](http://www.somrecycle.com).

Somtech E-Cycling is a registered Illinois Environmental Protection Agency collector, here to serve our community and help preserve our land for future generations. If you are unable to make the event, residents and businesses may always schedule convenient pick-ups for electronic waste, or drop-offs at their facility during regular business hours: Monday through Friday 9am-5pm and Saturday 8am-2pm. For more information or directions to the facility, please contact 618.433.9359 or [ceo@somrecycle.com](mailto:ceo@somrecycle.com)