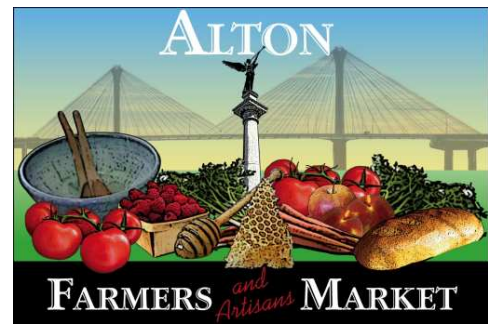




100 East Broadway
Alton, IL 62002
Phone: (618)-463-1016
Fax: (618)-463-1091
info@altonmarketplace.com
www.altonmarketplace.com



Dear Farmers' & Artisans' Market Vendors ~

We hope that you are as excited about the 2010 season as we are! The Market will remain located in the Riverbend Head Start parking lot on Henry St. between Broadway and Landmarks Blvd. (across from KFC / Taco Bell). Included with this letter, you will find a contact list for your fellow vendors, current Bylaws for the Market, and flyers for our 2010 season. Please let us know if you would like additional flyers! An electronic copy of the flyer will also be e-mailed to all addresses on file & we would greatly appreciate your help with promoting the market to your friends, family & customers! If we do not already have your email address, please provide that information on your registration form if pre-registering, or send a note to: sara@altonmarketplace.com

The 2010 market will run from 8am to Noon, every Saturday from June 5th into October as long as the weather & crops permit – approximately 20 weeks.

The registration fees will remain the same as last year:

- The price to set up for a single market is \$10
- If you'd like to commit to a half season, the discounted price is \$75 for 10 weeks (save \$25)
- If you'd like to commit to a whole season, the discounted price is \$125 for 20 weeks (save \$75)

Please note that the seasonal rate must be paid in one installment, before the season begins.

An added benefit of signing up for a full season is that you are entitled to a permanent spot at the market if you desire. Any vendor who wishes to attend a single Market can fill out their registration form when they arrive in the morning & also pay the \$10 fee at that time. First to register and pay will have first choice, and daily renters will choose (on the same basis) from the remaining spaces.

Each vendor is allowed a 10x10 space, and is responsible for bringing the following items if desired: tables, chairs, E-Z Up tent or umbrella, signage, bags or other suitable packaging, scales, and display material. Please also remember to bag your trash and leave your area free of debris. Please note that any hot food vendors will need to bring a K-grade fire extinguisher & any tents used must be flame retardant per the Alton Fire Department.

Items permitted at the Market include, but are not limited to: fresh fruits and vegetables, garden and houseplants, cut flowers, decorative gourds, jams, pies, breads, cakes, cookies, crafts, quilts, woodwork items, jewelry, pottery, paintings, etc.

Please remember that anything you sell has to be homegrown or at least 50% handmade!

Alton Marketplace provides a city permit, event insurance, signage, and marketing/advertising. If you have any comments, questions, or input please feel free to call us at the numbers below.

Thank you very much for your participation & support, we believe that 2010 will be the best season yet – please spread the word to other farmers & artists!

Sara McGibany – Executive Director, Alton Marketplace Association - 618-463-1016

Bob Sancamper – Head Farmer - 618-372-3018

Alton Marketplace – A community based, not-for-profit, volunteer organization dedicated to securing the economic vitality and aesthetic quality of the district.

Alton Farmers' & Artisans' Market

MARKET SEASON REGISTRATION 2010

June 5th – mid October

Business Name: _____

Vendor's Name: _____

Goods/Specialty: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: Day: _____ Evening: _____

Email: _____

Please provide a detailed list of the goods or specialty items you plan to offer at the Market for advertising purposes:

Please consider investing in the market & committing to a whole or half season!

- \$125 - Full Season (Approximately 20 weeks)
- \$75 - Half Season (10 weeks of your choosing throughout the season)
- \$10 – Per Single Market

WAIVER OF LIABILITY

I, _____ agree to assume liability for the sale of my handmade products, homegrown fruits and vegetables, plants, flowers, processed foods of a non-hazardous nature from home sources, etc., which I or my representatives may legally sell at the Alton Farmers' and Artisans' Market and will furnish samples upon request for laboratory analysis.

I also understand that if I have not arrived to set up by 7:50, there is a possibility that my space may be utilized by another vendor.

Name

Date

Please sign and return this form (along with seasonal payment, if desired) to:



Alton Marketplace Association – 200 W. 3rd St. Suite 100 Alton, Illinois 62002
Phone: (618) 463-1016 / Web: www.AltonMarketplace.com